



Volunteering Alliance : Volunteer Motivation

Berne, 10th of June 2018

Dear colleagues,

At the last Volunteer Alliance Meeting in Madrid, we discussed the opportunity to test a method to capture and analyse in real time levels of volunteer motivation.

The first step is to test 25 questions, based on self determination theory (SDT - see attached conceptual background) in order to select the ten questions that work best in all contexts. This first step will look and feel like a classic [online survey](#). This will allow us to analyse the data and share the results with very quickly and at minimal cost. The questionnaire can nevertheless be administered on paper and the data can then be entered at headquarters where we assume you have an internet connection.

We will provide translations of the questionnaire in French and Spanish. You can translate the survey into your own language and you can also add the logo of your National Society on it. For the test to be worthwhile and retain its anonymity, we would need at least 20 respondents per branch and 50 per National Society, but of course the more volunteers answer the questions, the more the results will be meaningful. The volunteers should answer the questions alone and confidentially as the presence of others is likely to influence their answers.

We will share and discuss the results from your National Society with you as soon as the questionnaires are completed and contact you on a regular basis. When the volunteers of your National Society completed the form, we will organize a phone conference to discuss preliminary results. You will then receive a report showing the results of your National Society including some recommendation to increase the motivation of volunteers.

As a **second step**, we will, together with the other colleagues from the National Societies participating in this test, use your experience and the results from the test to co-design the motivation monitoring tool, including data visualisation, a peer-to-peer support platform, and specific management training on volunteer motivation, supervision and engagement.

We created a page on the Volunteer Alliance Web Page <http://media.ifrc.org/ifrc/motivation-of-volunteers/>, where you will be able to track the test's progress, read frequently asked questions (FAQ) and download resources on volunteer motivations.



Interested? So do not hesitate to contact Carine.FleuryBique@redcross.ch. We are all very much looking forward to working with you on this exciting project!

Swiss Red Cross

A handwritten signature in black ink, which appears to read 'C. Fleury'.

Carine Fleury
Head of Volunteering