The Year is 2030 and We are Reimagining Our World

You are about to embark on a journey that requires curiosity, creativity, and going beyond the norm. Are you ready? Well then, let's get started.

Before forging ahead, we will pause and reflect. What are the current assumptions and mental models that underpin our sector? Use the questions below to guide the discussion.

1. What lies beneath
   - How does the humanitarian sector currently work?
   - What assumptions have we made about our sector that have gotten us here today?
   - What assumptions do we have about how things might continue in the future?

2. The Drivers of Change
   - Your first mission is to prioritize two (up to three) drivers of change in your future world that are the highest priority. Place them on the spaces below. Choose one you are certain about how it will play out and one you are uncertain about how it will play out.

3. Plotting Your Drivers
   - Now, you need to decide the level of influence your drivers of change have in your world. The following slides will help you visualize the level of influence your driver of change has in your world.

4. World Builder Rules
   - Plausible:
     - The world you imagine needs to be plausible. It must fall within the limits of what might reasonably happen and that is possible and plausible and align with what we know today. The world you imagine should have a 50/50 chance of actually happening.
   - Different:
     - Your world should be significantly different, meaning its two to three times larger than the current world. It should not be just an extension of what we know today.
   - Consistent:
     - The world you create should have a consistent flow with how things are now. If the locations in your world are not consistent, it will not be accepted.
   - Decision-Making Oriented:
     - Each world is a white space that should provide sufficient information to the questions planning ahead.

5. Enrich Your Narrative
   - Draw what Wednesday evening in your scenario looks like.
   - Summarize your scenario in 140 characters.
   - What do people think, feel and do in your scenario?
   - What is the main print social media headline in your world on 1 Jan 20XX?

For more information visit ifrc.org/s2030
How did the drivers of change impact the way we live?
What’s been happening?
What are the 5 common forces at play?
Who are the major players in this world?
What does social order and governance look like?
What is the role of aid agencies in this future? Are there any positive or negative consequences of being an aid agency in this future?
Who is most affected by what is happening?
What will be expected of leaders?
Where is the action taking place? Where are things heading?
What assumptions did we make in this future scenario?