

THE YEAR IS 2030 AND WE ARE REIMAGINING OUR WORLD

You are about to start a journey that requires curiosity, creativity, and going beyond the norm. Are you ready? Well then, let's get started.

This board will help you reimagine not just our world, the humanitarian/development sector within it. The aim is to understand what this world might look like, and what humanitarian organisation models and approaches, specifically the Red Cross Red Crescent network, might thrive in it.

Follow the instructions in the four different stops marked on the map. The stops will help you:

- 1) Decide which drivers of change will be of highest priority over the next decade
- 2) Reflect on the current mental models that underpin our thinking and our work
- 3) Build your future world
- 4) Envision the type of humanitarian organisation that would flourish in this future, and how we get there

Good luck, futures explorer!

1 WHAT LIES BENEATH

Before forging ahead, we will pause and reflect. What are the current assumptions and mental models that underpin our sector? Use the questions below to guide the discussion.

How does the humanitarian sector currently work?

What assumptions have we made about our sector that have gotten us here today?

What assumptions do we have about how things might continue in the future?

2 THE DRIVERS OF CHANGE

Your first mission is to prioritise two (up to three) drivers of change in your future world that are the highest priority. Pick the themes out of the nine on your table. These represent the core of your world. Choose your topics wisely because they will influence decisions in later stages. Once chosen, place them on spaces below.

Choose one you are CERTAIN about how it will play out and one you are UNCERTAIN about how it will play out.

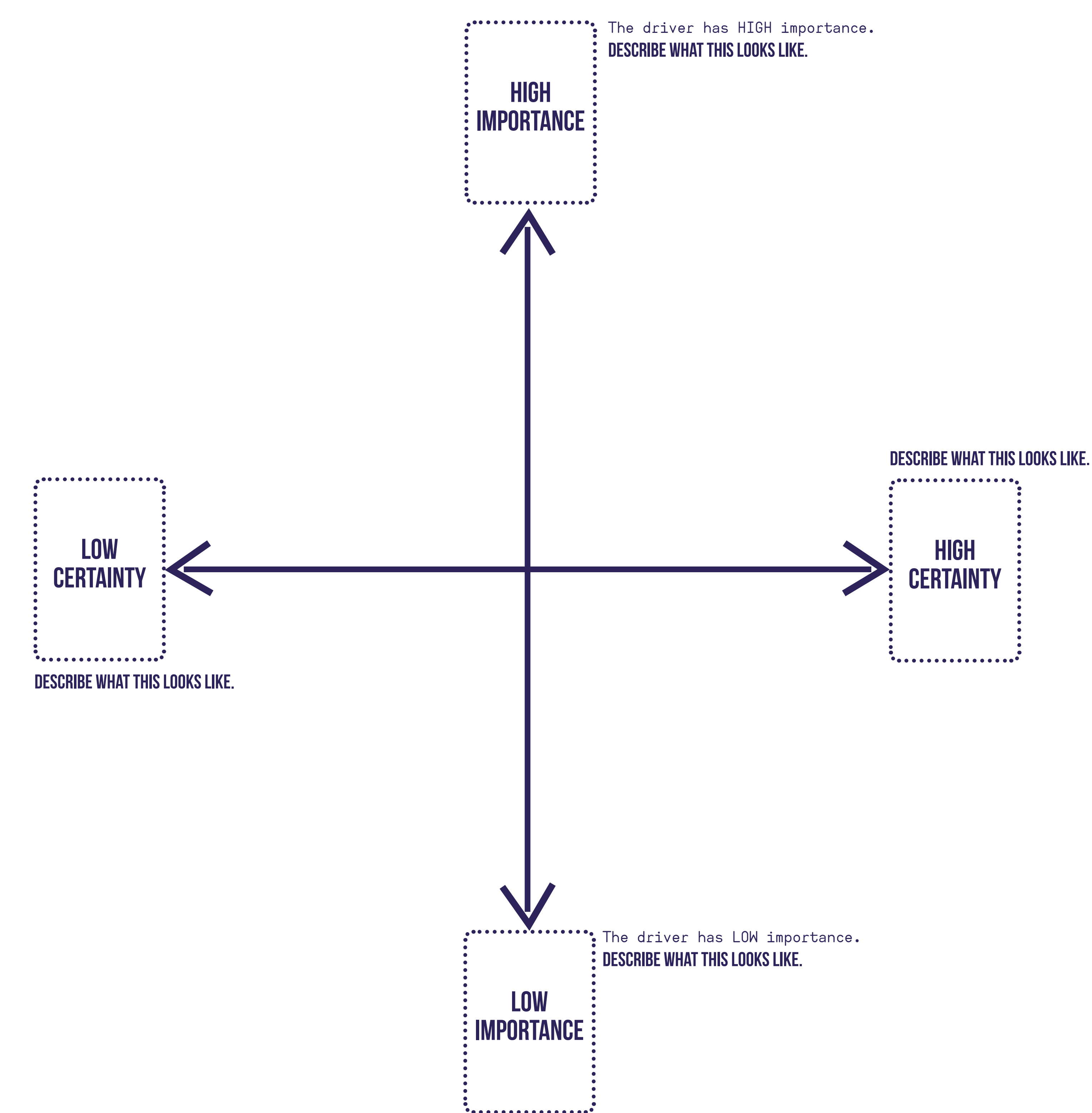
PLACE YOUR DRIVER OF CHANGE HERE

PLACE YOUR DRIVER OF CHANGE HERE

3 PLOTTING YOUR DRIVERS

Now, you need to decide the level of influence your drivers of change have in your world. The following axis will help you visualize the level of influence your driver of change has in your world.

NOTE: Describe the extremes of each driver on the matrix.



WORLD BUILDER RULES

PLAUSIBLE:
The world you imagine needs to be plausible - it must fall within the limits of what might realistically happen. Zombie apocalypse and alien invasions are always fun, but can't be included sadly.

DIFFERENT:
Your world should be structurally different, meaning that it should not be just an extension or exacerbation of what we know today. Consider ten years ago, our world did not have Uber, Instagram or self driving cars - and yet they are a reality today.

CONSISTENT:
The world you create should have a consistent flow with the drivers of change ruling it. The logic of your world must not contradict what drives change within it.

DECISION-MAKING ORIENTED:
Each world as a whole should provide sufficient information to the questions presented below. The more descriptive, the better.

CHALLENGING:
The world should challenge our conventional wisdom about the future. It must provoke our current mental models.

ENRICH YOUR NARRATIVE

Describe a specific region, city, or community within the world (this can also be a figment of your imagination)

Tell the story from a character or group perspective. The character or group could be a citizen, leader, student, scientist, etc. Below are some prompts that can help you build your narrative.

- Draw what Wednesday evening in your scenario looks like.
- Summarise your scenario in 140 characters.
- What do people think, feel and do in your scenario?
- What is the main print and social media headline in your world on 1 Jan 20XX?

START BUILDING

Now that you got the rules, is your moment to start building! Use the purple question cards on your tables. The purple cards on your table will help you shape the description of your world. Place on the board only the questions you choose, though do try your best to use them all.

PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE
PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE
PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE	PLACE QUESTION CARD HERE

THE STORY OF YOUR WORLD

For more information visit ifrc.org/s2030

How did the
drivers of
change impact
the way we
live?

For more information go to
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What's been
happening?
What are the 5
common forces
at play?

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Who are the
major players
in this world?

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What does social order and governance look like?

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What is the role of aid agencies in this future? Are there any positive or negative consequences of being an aid agency in this future?

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Who is most
affected
by what is
happening?

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What will be expected of leaders?

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Where is the
action taking
place? Where
are things
heading?

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What
assumptions
did we make
in this future
scenario?

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