ASIA PACIFIC CONFERENCE ON LOCALISATION
JAKARTA

RED READY PROJECT
INTRODUCTION TO THE PROJECT
The Red Cross Red Crescent Movement
globally and in Asia Pacific

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Saving lives, changing minds.
The International Red Cross and Red Crescent Movement

191 National Red Cross and Red Crescent Societies worldwide

International Federation of Red Cross and Red Crescent Societies (IFRC), founded in 1919

International Committee of the Red Cross (ICRC), founded in 1863

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The IFRC Asia Pacific at a glance

- More than 38 branches/local units
- More than 123,721 branches/local units
- More than 155,733 paid staff
- More than 21.8 million community-based youth and volunteers reflecting the wide diversity of the countries
- More than 5.7 million people were trained in first aid
- 15.7 million people donated blood to National Society blood services
- 36.9 million people directly reached
- 138 million long-term services and development programmes
- 29.8 million people disaster response and early recovery programmes
- 7.1 million people

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International Federation of Red Cross and Red Crescent Societies
The National Society Status:

The NS has **National**, as well as **International** Status
Nationally the National Society:

- Acts within its State territory according to the national legislation, Constitution of the country and National Society Recognition Act/Decree.
- The National Society is the only humanitarian organisation in the country that is an auxiliary to its Government.

That is why the NS is **NOT** an NGO
Internationally the National Society:

- is a member of the International Red Cross and Red Crescent Movement;
- is recognised by the ICRC;
- is a member of the International Federation;
- is a part of and International body – The International Conference – where enjoys equal rights and obligations as the other participants, including the States, signatory to the Geneva Conventions.
National Societies:

- Volunteer-based with strong roots in local communities
- Act as auxiliaries to the public authorities of their own countries in the humanitarian field.
- Provide a range of services including disaster relief, health and social programmes, and assistance to people affected by war and natural disasters.
National Societies: As local network

- Constant presence "on the ground" with a wide branch network
- Is prepared for action
- Work continuously with disaster preparedness, health and social welfare programmes down to the local communities
- Working to reduce local vulnerability
- Responding to disasters at local and national level
Red Ready Project Background

Background information on how the project was developed
Motivations to fund for Red Ready Project

Grand Bargain

Workstream No. 2: Localisation

Workstream No. 3: Cash – based programming
Grand Bargain: localisation

Workstream No. 2:

“More support and funding tools for local and national responders”

“National and local responders comprising governments, communities, Red Cross and Red Crescent National Societies and local civil society are often the first to respond to crises, remaining in the communities they serve before, after and during emergencies.

We are committed to making principled humanitarian action as local as possible and as international as necessary recognizing that international humanitarian actors play a vital role particularly in situations of armed conflict. We engage with local and national responders in a spirit of partnership and aim to reinforce rather than replace local and national capacities.”
Grand Bargain: localisation

• (1) Increase and support multi-year investment in the institutional capacities of local and national responders, including preparedness, response and coordination capacities, especially in fragile contexts and where communities are vulnerable to armed conflicts, disasters, recurrent outbreaks and the effects of climate change…

• (4) Achieve by 2020, a global, aggregated target of at least 25 per cent of humanitarian funding to local and national responders as directly as possible to improve outcomes for affected people and reduce transactional costs.
Grand Bargain: cash-based programming

Workstream No. 3:

“Increase the use and coordination of cash-based programming”

• (1) Increase the routine use of cash alongside other tools, including in-kind assistance, service delivery (such as health and nutrition) and vouchers. Employ markers to measure increase and outcomes.

• (5) Ensure that coordination, delivery, and monitoring and evaluation mechanisms are put in place for cash transfers.
Red Ready Project design background

- A shared collaboration with donor (USAID-OFDA) and partner (American Red Cross) considering the localisation and cash-based programming agenda of the Grand Bargain.
- USAID has a process – Non-U.S. Organization Pre-Award Survey (NUPAS)
- IFRC has tools and approaches – OCAC, BOCA, PER
## Project Profile

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Red Ready: Increasing the capacity, readiness, and resilience of national Red Cross/Red Crescent societies in Asia Pacific to respond to local disasters</th>
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<tbody>
<tr>
<td>Project Locations</td>
<td>Indonesia, Laos, Malaysia, Mongolia, Myanmar, Papua New Guinea, Philippines, Timor Leste, Viet Nam</td>
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<tr>
<td>Donor</td>
<td>USAID/OFDA</td>
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<tr>
<td>Project Duration</td>
<td>24 months (1 September 2018 to 31 August 2020)</td>
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Project Design

Description of the project concept
Red Ready Jakarta Conference

OCAC 94 attributes
Defining “Red Ready”

A National Red Cross and Red Crescent Societies are Ready

To Provide timely response

To Receive, manage and be accountable for resources

1 Sudden onset disasters – DREF activation within 24 hours
2 As per point 5.12-5.18 in Principles and Rules for Red Cross and Red Crescent Humanitarian Assistance
Countries targeted by Red Ready

Indonesia

Viet Nam

Laos

Malaysia

Mongolia

Myanmar

Papua New Guinea

Timor Leste

Red Ready

Coordinated by American Red Cross

Coordinated by IFRC
Goal

National societies have systematically strengthened their organizational and response capacities based on evidence-based approach to fulfil their humanitarian mandates at local and national level.

**Mainstream preparedness for response** within all parts of National Societies operation, including operational support
Assessment Tools and Approaches

Organisational Capacity and Assessment Certification (OCAC): tool and certification dynamic to help NSs assess their own development needs and realise their organisation sustainability.

Preparedness for Effective Response (PER): cyclical approach for a NS to systematically assess, measure and analyse the strengths and weaknesses of its response system.

Branch Organisational Capacity Assessment (BOCA): local assessment tool enabling local branches to improve their efficiency, effectiveness and transparency as humanitarian partners of choice collaborating with local authorities and other local actors, including in disaster management.
Project design

- Organisational Capacity and Assessment Certification (OCAC)
- Branch Organisational Capacity Assessment (BOCA)
- Preparedness for Effective Response (PER)

Red Ready Jakarta Conference
Red Ready Project

Effective Humanitarian Response

- **Theme 1**: Mandate
  - Law, Strategy and Oversight
- **Theme 2**: Systems and Resource Management
  - Financial Management in Emergencies
  - Logistics and Procurement in Emergencies
- **Theme 3**: Human Resources in Emergencies
- **Theme 4**: Sustainability in Services during Emergencies
- **Theme 5**: Headquarters and branches
- **Theme 6**: Performance and Accountability
  - Response Readiness
- **Theme 7**: Project Management

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Local Emergency Response Fund and Appeals

**Local Emergency Response Fund**
- Local pooled fund, fully managed by National Society
- Fund can be accessed by local units/branches in response to local humanitarian needs
- The fund can be sourced within the country, from Movement partners or external partners

**Local/National Appeal**
- National Society establish appeal to fund in-country humanitarian response.
- IFRC appeal and PNS bi-lateral support provide support to the local/national appeal (if needed)
## Progress made so far

<table>
<thead>
<tr>
<th>National Society</th>
<th>Progress updates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Indonesia Red Cross</strong></td>
<td>• Pilot implementation of financial software and system&lt;br&gt;• Preparation of PMI’s national society capacity development plan/ framework</td>
</tr>
<tr>
<td><strong>Laos Red Cross</strong></td>
<td>• Printing of booklet and dissemination of Red Cross Law&lt;br&gt;• Youth Empowerment in Community (YEC) programme conducted&lt;br&gt;• Youth in School Safety (YSS) programme conducted&lt;br&gt;• English language and proposal writing workshop organized.</td>
</tr>
<tr>
<td><strong>Malaysian Red Crescent Society</strong></td>
<td>• Rapid Deployment squad training conducted&lt;br&gt;• Branch Disaster Response Team trainings conducted&lt;br&gt;• Preparedness for Response assessment conducted</td>
</tr>
<tr>
<td><strong>Mongolia Red Cross Society</strong></td>
<td>• Four Red Cross mid–level branches updated their individual contingency plan&lt;br&gt;• Four emergency response team trainings conducted&lt;br&gt;• Relief stocks for 250 households prepositioned at regional disaster preparedness centers&lt;br&gt;• Procurement of personal protective equipment for emergency response teams completed</td>
</tr>
<tr>
<td><strong>Myanmar Red Cross Society</strong></td>
<td>• Participation in joint planning for the government regional disaster management plan&lt;br&gt;• Initial discussions for Red Cross’ national disaster response plan, SOP training package and DRM policy orientation package&lt;br&gt;• Red Cross dissemination curriculum being revised</td>
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## Progress made so far

**Papua New Guinea Red Cross**
- BOCA orientation conducted in targeted Red Ready chapters.
- Integrated Vulnerability Capacity Assessment (IVCA) training organized for volunteers and communities.

**Philippines Red Cross**
- Volunteer orientation and mobilization at chapter levels
- Disaster Management Service manual is being updated
- Contingency plans are updated (branches, headquarters)

**Timor Leste Red Cross Society**
- Cash Transfer Program (CTP)/Cash Based Intervention (CBI) assessment was held
- Volunteer policy guidelines being revised
- Peer – to – peer exchanges with PMI on office administration and volunteer management

**Viet Nam Red Cross Society**
- Terms of Reference as initial process for revision of Viet Nam Red Cross strategy revision; early engagement with Red Cross Red Crescent partners on strategy revision
- Review and adapt BOCA matrix/ BOCA tool to the local context in Vietnamese version; two sessions of Training of Facilitators training organized; BOCA checklist to be developed and put on KOBO
Graduation

NS graduates as Red Ready if it completes all 7 themes which elevated the NS to reach the minimum requirements in PER, OCAC and BOCA.

- NS meets selected PER components for each module
- NS meets minimum requirement of all OCAC attributes relating to response
- NS meets minimum requirement of BOCA attributes relating to response
- NS has made progress towards being Cash Ready
- NS has a local Emergency Response Fund (ERF)
- NS has institutionalized measures to launch a local or national appeal
Benefits for National Societies

• National Societies provide more effective and efficient humanitarian response.
• Guided implementation of organisational development efforts based on the assessments of PER, OCAC and BOCA through structured organisational development modules.
• The modular concept can be used by National Societies to source for funding for specific support.
• Acceleration for certification of OCAC through improvement in selected attributes.
• By graduating, National Society meets the minimum requirements to access funding (internal and external) for humanitarian actions.
• National Society becomes the “partner-of-choice” for local humanitarian actions.
Red Ready Project Coordination Mechanism
Coordination Mechanism
In Country

National society – implementation team

- Implementation of activities at country level according to the implementation plan
- Ensuring all data related to project are collected and managed systematically

IFRC/American Red Cross in country

- Monitor implementation of activities
- Provide technical support
- Manage in country relationship with OFDA
Regional Office

NSD team

- Coordinate implementation of project
- Coordinate relationship with American Red Cross and OFDA (including progress reporting)
- Ensure coordination of activities aligned to wider scope of NSD
- Develop/Revise Red Ready concept

Technical working group

- Multi sector team
- Monthly meeting
- Monitor and coordinate implementation of activities at country level
- Provide technical guidance and support solution for in country challenges
- Coordinate the development/revision of Red Ready concept
## Outcome of the Red Ready Project

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<th>Mandate</th>
<th>Systems and resource management</th>
<th>Performance and Accountability</th>
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<tbody>
<tr>
<td>National Society has defined role and strategy for local response to disasters and crises</td>
<td>National Society has adequate human resources and strong support services for effective response</td>
<td>National Society has demonstrable management capacity to lead and deliver effective, coordinated and integrated services</td>
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Thank you

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