SHARED AID FUND FOR EMERGENCY RESPONSE (SAFER)
WHY SAFER?
Localization in response

Strengthening local humanitarian leadership by providing control over resources.
Changing humanitarian economy

Philippine Resiliency building by reducing dependence on overseas donation and effectively mobilizing local resources
Insight for ethical response

Move relief agencies into a more transparent and effective relief model engaging donors in the process.
SAFER’s Formation
SAFER is based on

- Public and Private Donations
- Augmentation funds quickly available
- Unrestricted funds for a group of members
Philippine Partnership for Emergency Response and Resilience (PPERR)
Local NGOs that have clear humanitarian mandates and skills in humanitarian and emergency response
What SAFER Does
Effective, Efficient Mechanism

- Grants
- Donations
- Fundraising Campaigns

Fundraising

- Local NGOs/CSOs of SAFER Member Networks Apply for Augmentation Funds

Grantmaking

- Partner NGO/CSO implement response

Emergency Response

- Monitoring and Evaluation

Accountability

- Launching Public Appeals
- Assessment
- Grant Agreement
- Disbursement

- Food/Non-food
- WASH
- Shelter Kit/Repair
- Logistics/Management
- Livelihood

- Report Back to Public/Private Donors
Work done since mid 2017
Organization Set-up

• SEC registration
• Recruiting of board and staff
• System building
  • Business planning
  • Grant-making systems
  • HR and financial system development
• Seed Funding application, compliance and approval
Resource Mobilization

- Fund Raising events with Ayala and Century malls (SAFER Bazaar)
- Setup online donation system that was used for two emergencies [www.gavegives.com/buildasaferph](http://www.gavegives.com/buildasaferph)
- Partnership signed with Manila Water for In-Kind Goods.
- Signed agreement with Christian Aid for up to 10,000,000 PhP for Quick Response Fund that would be deposited upon agreement when emergencies happen
Ongoing Networking

• Working with UNOCHA to understand how this can work within UN’s commitments to localization

• Corporate events and networking:
  • Seaoil sponsored Ompong corporate event that highlighted needs for corporations along with Philippine Businesses for Social Progress
  • AMCHAM presentation
  • Advocacy with Philippine Disaster Relief Foundation (Corporate consortium) to provide corporations alternatives
  • Meeting with CSR representatives of corporations

• Media Linkages
  • Radio Shows
  • Rappler Partnership
  • Vince Rapisura as SAFER Goodwill Ambassador
Impact to Date

• Typhoon Ompong (October 2018), Brgy. Cabiraoan Gonzaga, Cagayan
• Typhoon Usman (February 2019), Baco, Oriental Mindoro
• Both responses small scale (80 families) with Cash Transfer for basic needs, 2,500PhP
We are not only a funding mechanism, we provide transparency and accountability for public, private, and corporate funds raised.
We now have proof of concept!

- Organization Functional
- Resources Raised
- Grants issued and reported
Challenges of going to Scale
The 90/10 Challenge

• As a Foundation we have to keep our overhead to 10% of total revenue.

• Overhead is fixed therefore our target is about 20 million pesos per year

• We are a start-up so how to mitigate risk for donors
Late Entry into Crowded Market

• Competition is UNICEF, Redcross and others with high value brand recognition. Additionally TV stations have high visibility.
• Targeting International Development and Humanitarian Agencies to promote localization.
• Growing the Humanitarian Economy targeting corporations and High Net Worth Individuals by providing value through types of impact, transparency and accountability and mitigating their risk in entering the industry.
• Educating Donors Public and Private on ethical giving and engagement in the process.
Systemic donor behavior change is an equal measure of success along with fund raising ability.
Melinda P. Gabuya, Program Manager
www.safer.org.ph

saferphilippines@gmail.com
www.facebook.com/saferpinas
Twitter: @saferpinas
Instagram: saferphilippines